



What we would like you to know... June 17, 2010

TLLCCF

BiddingForGood
Shop For A Cause

Going, Going, Sold to

It will be sold to you, but only if you place your bid on one of our fabulous, one-of-a-kind items. This year's auction has some items you won't find anywhere else. We have hard to get sports tickets - Phillies, Flyers, Eagles and more, club house passes to the AT&T National, play in the Audi quattro Cup, concert tickets - James Taylor and Carole King, restaurants - Union Trust Steakhouse, Ruth's Chris Steakhouse, La Famiglia, hot air balloon ride for 2, helicopter ride and flight training, backstage tour of "Cake Boss" and "What Not to Wear", fine jewelry, a week in a Bermuda timeshare, plus a whole lot more. The best part of the TLLCCF auction? You get something great and the Foundation benefits from your generosity. It is truly a win, win for everyone.

Do you wonder where your donation dollars go? They benefit the children of today in the form of our Lois B. Cohan Museums to Go program, Child Care Center Enhancement Grants and the Foundation's crown jewel - the National Child Care Teacher Awards™. Your generosity helps the TLLCCF bring cultural educational programs, health and safety items, and program improvements to child care centers and helps to bring deserved recognition to child care teachers from across the country.

To view our online auction go to <http://www.biddingforgood.com/tllccf> or go to www.tllccf.org and click on the link.

So remember to keep on bidding. Because everyone likes to be a winner!

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Sheri Karan Reports on Award Winning Project

2010 National Child Care Teacher Awards™ recipient Sheri Karan has already put her award in to practice. A home provider for ten years, Sheri's program is accredited by the National Association of Family Child Care and has achieved Pennsylvania's Keystone Stars' highest 4-star quality rating. Karan implemented her award-winning project, Kid Fitness, the first week she arrived back home from the awards ceremony. she has incorporated many aspects of her project into her daily curriculum. Karan designed Kid Fitness to work and strengthen the children's gross motorskills. Due to the positive impact of the program on the children in her care, she plans on turning it into a full family activity this summer. To read Karan's full report on the success of her project, [click here](#).



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Walnut Street Theater Visits Preschool Plus

More than forty children learned just what happens when you take a mouse to school during the performance of "If You Take a Mouse to School" presented by the Walnut Street Theater traveling troupe on April 20. The performance was funded by the TLLCCF's Lois B. Cohan Museums to Go program, which provides funds to child care centers in Philadelphia, serving predominantly low-income or otherwise at-risk children, to bring in area museums, cultural and educational programs to the centers.

The Neighborhood Interfaith Movement (NIM) is the recipient of one of the Museums to Go awards. NIM works with area family providers to select appropriate programs for the children. For this performance, NIM brought together Preschool Plus and four family providers to see the performance, which was hosted at Preschool Plus. The Walnut Street Theater troupe involved the children in the telling of the story from their seats with small, simple hand movements. The forty preschool-aged children sat spellbound for the hour long program and question and answer period.

NIM is a nonprofit, nonsectarian organization that since 1969 has assisted children, families, and vulnerable and older adults. Acting in alliance with NIM's 53 Protestant, Catholic, Jewish, Unitarian, and Muslim congregations and faith institutions, volunteers and professionals work to fulfill NIM's mission "to build a more just and sensitive community through advocacy and service." Among its initiatives, NIM was a founder of the Philadelphia Early Childhood Collaborative (1994), a partnership of three neighborhood-based child care resource programs working to improve the access and availability of quality child care in all neighborhoods of the City.

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Join the Fun and Come to the Golf Bridge & Games Classic

The 22nd Annual Golf, Bridge & Games Classic takes place on June 14 at Green Valley Country Club in Lafayette Hill, PA. Join us for the three "B's," brunch, boutiques and bridge or have brunch, play golf, stay for dinner and be there as we pull raffles to see who is off to Las Vegas (need not be present to win)!



Join Honorary Chair Merrill Reese, Eagles Pro-Bowler Jon Dorenbos, and former NFL official Bob McElwee for a day on the links. Visit our auction and bid for a chance to play golf at the event with former All-Pro wide receiver and current Eagles broadcaster Mike Quick. Other auction items include a round of golf at Merion Golf Club site of the 2013 US Open, a one-week time share in Bermuda, a chance to play golf in the Audi quattro Cup North American Finals at Kiawah Island, SC (transportation and hotel included), many tickets for hard-to-get sporting events and tickets to see James Taylor and Carole King, spectacular art work and lots of other great prizes and prize packages. Please visit our web site at www.tllccf.org to sign up for bridge or golf, purchase raffle tickets, follow the link to our online auction or make a donation in support of our programs.

Need more information? Call 610-992-1140 or email allan@childcareabc.org.

TLLCCF



Annual Meeting Highlights Future, Provides Grants in the Present

The presentation of Child Care Center Enhancement Grants and installation of new TLLCCF board member Scott Brucker (pictured with Founder Kay Lokoff) highlighted the Foundation's 2010 Annual Meeting.

Board president Suzanne du Pont aided by both Kay Lokoff and Kay's granddaughter Taylor, presented

grants to 20 nonprofit, nonsectarian organizations dedicated to high-quality child care. Grants were for a range of items from portable sinks to diversity curriculum and from teacher professional development to gardening aids. Perhaps the favorite grant of the committee this year was funding to outfit a tactile, sensory room to aid development of all children, but particularly those diagnosed on the autism spectrum.

Kay Lokoff welcomed Scott Brucker, a partner in the law firm Cozen O'Connor, who was inducted as a member of the board of directors. He is becoming a veteran of TLLCCF events, having attended National Child Care Teacher Awards in April. He left the Annual meeting full of enthusiasm for great things to come.

Executive director, Allan Miller, summed up operating results from 2009 and took a look ahead describing an organization aiming to attract a new generation of supporters and further develop its existing assets.

Our sincere thanks go to PNC for providing use of their meeting space. For a copy of the Terri Lynne Lokoff Child Care Foundation 2009 Annual Report, please [click here](#).

TLLCCF

TLLCCF Participates in AT&T National Tickets for Charity



The top 120 PGA tour professionals are coming to Philadelphia to compete for a \$6.2 million purse from June 29 through July 4, 2010 at the AT&T National at Aronimink Golf Club, Newtown Square, PA. Ticket sales will directly benefit the Terri Lynne Lokoff Child Care Foundation and 15 other Philadelphia area organizations under the Tickets for Charity program. The fundraising program is designed to benefit nonprofit organizations in the greater Philadelphia region. By participating in the Tickets for Charity program, the TLLCCF will be able to raise money by selling tickets to the 2010 AT&T National Golf Tournament.

The TLLCCF will receive 50% of the revenue from all tickets it sells now through June 13, 2010. Only Daily Gallery Passes are eligible for the program and **must be purchased on or before June 13 to qualify**. Ticket prices are \$20 for Tuesday or Wednesday, \$40 for Thursday or Friday and \$45 for Saturday and Sunday. Order directly and credit TLLCCF by [clicking here](#) . When you purchase your Daily Gallery pass enter "TLLCCF10" as the promo code.

For more information, please contact Allan Miller at 610-992-1140 or allan@childcareabc.org .

Each ticket sold benefits the Terri Lynne Lokoff Child Care Foundation's programs.

TLLCCF



TLLCCF Presents 20 Child Care Center Enhancement Grants at Annual Meeting

The Terri Lynne Lokoff Child Care Foundation made grants to 20 child care centers in the southeast region of Pennsylvania at its 2010 Annual Meeting on May 19 at the PNC Bank Center in Philadelphia, PA.

Child care centers that received funding for projects this year will use the grants to enhance existing curriculum, institute new curriculum, afford child care teachers the opportunity to attend professional development classes and workshops, or improve the physical plant by making the classrooms and playgrounds safer.

Child Care Center Enhancement Grants is the Foundation's oldest continuous program. Grants are given to nonprofit, nonsectarian child care centers to implement specific changes and to improve the quality of child care provided. Pictured with TLLCCF Child Care Specialist Marcy Bacine (right) are Child Care Center Enhancement Grant recipients Jodi Miscannon of United Cerebral Palsy of Philadelphia and Vicinity and Rashim Lancit of SPIN

Frankford I.

2010 Child Care Center Enhancement Grant Recipients

- Academy for Early Learning
- Butterfly Program at ECS St. Barnabas Mission
- Children's Village Childcare Center
- Community College of Phila—Early Care & Education
- Community YMCA of Eastern Delaware County
- Community Women's Education Project - Kids Early Learning Childcare Center
- Freedom Valley YMCA Pottstown
- Jenkintown Day Nursery
- Ken-Crest Kensington Center
- Montgomery Early Learning Center - Families First
- Montgomery Early Learning Center - Infant Friendship Center
- Montgomery Early Learning Center - Norristown
- Montgomery Early Learning Center - Pottstown
- PA Child Care Association - T.E.A.C.H.
- Parent Infant Center
- Sound Start Childcare Center
- SPIN Frankford I
- Summit Children's Program
- Trinity Cooperative Day Nursery
- United Cerebral Palsy of Philadelphia and Vicinity

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2010 National Child Care Teacher Awards™ Projects and Bios Online

The 2010 National Child Care Teacher Awards™ recipients' bios and project descriptions are now available for viewing online at www.tllccf.org. All Terri Lynne Lokoff/Children's TYLENOL® National Child Care Teacher Awards™ recipients prepared a classroom enhancement project as a part of the application submitted for the award. Read each award-winning project and you will understand the level of



learning that takes place in the child care setting.

Preschool-age children learn mainly through a combination of investigation, play, and formal teaching. Many of this year's recipients have incorporated their award-winning projects into their daily and weekly lesson plans to help further the children's natural creativity and stimulate curiosity to explore and learn.

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Mark Your Calendar for Saturday, November 13

Join the TLLCCF on its *Magical Literacy Tour* - Step right this way on Saturday, November 13 at the Chestnut Club, Philadelphia, PA. This is an invitation to mark your calendars for the *Magical Literacy Tour* this year's fall fundraiser. The event will feature cocktails, a buffet dinner by 12th Street Catering, dancing, music and more. Look for details about *The Magical Literacy Tour* in our newsletters over the next several months and keep an eye on your mail for a save the date card.

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Children's Village and Montgomery County Community College Child Care Centers Receive National Recognition from NAEYC

The National Association for the Education of Young Children (NAEYC) recently honored two programs in the local Philadelphia area for being exemplary in engaging diverse families. The child care centers at Children's Village (pictured) in Philadelphia, PA and at Montgomery County Community College in Blue Bell, PA were recognized along with eight others from across the country.



According to NAEYC, "The goal of the Engaging Diverse Families project is to learn how excellent early childhood education programs are effectively engaging diverse families and to share what is learned with other programs struggling to start and sustain family engagement practices. Family engagement occurs when there is an ongoing, reciprocal, strengths-based partnership between families and their children's early childhood education programs. NAEYC looked for evidence of shared decision-making related to their children's education; consistent, two-way communication; integration of families' lives and communities into all aspects of the program; and program policies and professional development that support effective family engagement, such as ongoing training in communication skills and cultural competence."

Honorees were chosen after a year-long process of application, interviews and site visits. Other programs recognized as exemplary include:

- CRT Locust Early Care & Education Program in Hartford, CT
- Iowa State University Child Development Laboratory School in Ames, IA
- Rainbow School in Stanford, CA
- School for Friends in Washington, DC
- Sheltering Arms Early Education & Family Center - International Village in Atlanta, GA

- Sunnyside Child Care Center at Smith in Northampton, MA
- The Family Schools, Inc. in Brewster, MA
- YWCA of Minneapolis Downtown Children's Center in Minneapolis, MN

Congratulations to these highly regarded programs recognizing that high-quality early education truly does take a village that understands, embraces and celebrates diversity and family involvement.

For more information about Engaging Diverse Families [click here](#) to visit NAEYC special projects.

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Tributes for January - May

This newsletter contains tributes received from January 1 through May 15, 2010. To view the tributes [click here](#).

A tribute is a thoughtful gift for any occasion. To remember or honor a friend, loved one or special occasion you may give a gift in their name to the Foundation. Beautifully handwritten individual tribute cards may be sent for a minimum of \$10.00. A box of 5 cards may be purchased for \$20.00 plus shipping & handling. Please contact the Foundation at (610) 992.1140 to send a tribute card in honor of a special event or person or in memory of a loved one.

BoD AB

Explaining the Finances of Golf, Bridge & Games

The young child in this photo is enjoying a Mlanjeni Magical Theater presentation underwritten by a Lois B. Cohan Museums to Go award to Neighborhood Interfaith Movement. Presenting this program, providing Child Care Center Enhancement Grants, producing National Child Care Teacher Awards™ performing advocacy and conducting the business of the TLLCCF requires funding. We are always looking for funders, either corporate or individual. While outright gifts, sponsorships or grants are preferable we stage fundraising events each year to help create a giving vehicle. Our events are not outrageously expensive. Golf and bridge costs are competitive or on the low side compared with other country club events and next month you will hear about reduced pricing for our fall fundraiser.



Let's add some perspective on Golf, Bridge & Games. We offer "gimmicks" at events to help push up our net proceeds. Bridge started out as one of those gimmicks and has become a very important mainstay of the Golf, Bridge & Games Classic. Mulligans, boutiques and raffles are another "gimmick." Did you know that we net as much from four people each buying a raffle ticket at \$25 each as we do by having one additional golfer? We net as much from two people each buying a raffle ticket as we do from having one additional bridge player. Mulligans will be replaced by a yardstick this year which, at a cost of \$25, will allow foursomes to cheat with a clear conscience. If each member of a foursome buys a yardstick the net is like having one additional golfer.

Each board member can encourage people to buy our raffles (it can be done online, by check or by phone) to help raise the net from the event. Golfers should encourage members of their group to purchase yardsticks. As far as the boutiques go, if credit cards are used for payment of each, we earn net more from the sale of one raffle ticket than we earn from a \$125 boutique sale. It all goes to help the cause.

The auction is another issue entirely. It is really its own mini-event that happens to be attached to Golf, Bridge & Games. Sponsorships aside, we net considerably less from 100 paid golfers than we net from the auction. Auction net from 2009, even after overhead fees paid to our online provider, was more than \$12,000. We have

some really spectacular auction items this year so take a look yourself and encourage others to come to the auction site. You can reach it through our website at www.tllccf.org.

We know that it may be easier to ask someone to purchase a relatively inexpensive raffle ticket or take a look at auction items that represent real value than it is to ask them to fork over \$275 to play golf or \$75 to play bridge. Hopefully this perspective will encourage you to help us raise important funds for the Foundation.

Please note that this article is included only in newsletters going to TLLCCF board and advisory board members.

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TLLCCF Categories

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