



What we would like you to know... April 01, 2010

TLLCCF



Watch National Child Care Teacher Awards Live!

The Terri Lynne Lokoff/Children's TYLENOL® National Child Care Teacher Awards™ ceremony is 14 days away! If you can't bear to miss it, but can't be there, then log on to our web site, www.TLLCCF.org, click on the designated button and watch it via live streaming. The picture should be great; however, you will miss out on the euphoria of the evening. The heart thumping beat of the drums and the thunderous clap as each recipient receives her well-earned award. We will certainly miss you. And if you personally know one of the recipients, ask them to give you a little wave hello as they promenade across the stage.

The ceremony should be nothing less than spectacular as it will take place in Philadelphia in the great hall at Please Touch Museum, Memorial Hall. The marble hall will be filled to capacity as we anticipate a very large gathering of friends, family and co-workers of the recipients and supporters of high-quality child care.

This year is the 10th consecutive year that Children's TYLENOL® has been the title sponsor of the event. The 2010 recipients will join the 535 child care teachers previously honored by the TLLCCF and Children's TYLENOL® for their excellence and dedication to the child care profession. Since the inception of the awards program, more than one-half million dollars in cash awards have been presented by the Foundation to child care teachers and their programs.

TLLCCF

Hit the Links or Deal the Cards for the 22nd Annual Golf, Bridge & Games Classic

The Terri Lynne Lokoff Child Care Foundation's 22nd annual Golf, Bridge & Games Classic will be held on Monday, June 14, 2010 at Green Valley Country Club, Lafayette Hill, PA. Join honorary chair Merrill Reese for a day of good food and good fun. Play a round of golf, test your bridge skills or play Mah Jong. Bid on an auction prize or two. Try your luck in our raffle. Come. Participate. Have a good time. Help a good cause.



We have a list of available sponsorship opportunities. Our success in the 2010 Golf, Bridge & Games Classic will help determine our grant allocations for 2011. Sponsorships have a positive impact on our local child care community. Programs the TLLCCF funded last year had a positive effect on more than 4,000 children and hundreds of teachers. Please help us ensure that we continue to improve the quality of nonprofit, nonsectarian centers in the region by renewing a sponsorship or by becoming a sponsor. It's a win-win all around. You will feel great for helping and we will show you a good time.

The current state of the economy had the Golf, Bridge & Games Classic committee reassess the costs. As such, we have set the sponsorship costs back to 2007 levels. Pricing for golf participants has been rolled back to 2007

cost. Pricing for bridge participants has remained unchanged for the second consecutive year. All of the accoutrements you've come to enjoy and expect at our Classic will be provided. For golfers, we will have a post-round reception with drinks and buffet stations immediately following play. We will have our awards and prize presentation, pull raffle tickets and close the silent auction.

Major Sponsors signed up so far include Children's TYLENOL®, Audi Wynnewood and Audi Conshohocken, Philadelphia Suburban Development Corporation and Citizen's Bank. Among the auction prizes is the opportunity to play golf at the event with Philadelphia Eagle's radio color analyst and former all-pro wide receiver Mike Quick. [Click here to bid!](#) To sign up to participate or become a sponsor click here http://tllccf.org/ev_golf_sform.php or visit www.tllccf.org.

TLLCCF



The World is Special Because it is Diverse

In March at the Virginia Association for Early Childhood Educators conference, Adria Bader (pictured on the left) and Katherine Maddox (right) both recipients of a Terri Lynne Lokoff/Children's Tylenol® National Child Care Teacher Awards™, presented a workshop on Multiculturalism and Diversity in the classroom. They discussed and demonstrated activities on how to make multiculturalism the norm and not the exception in early childhood classrooms.

We demonstrated the benefits of simple teacher-made toys and books with photos cut from magazines can be added to the classroom. This will help to show the children that the world extends beyond them. We asked the teachers to consider introducing another language during their circle time or playing music of another language or culture during free play or using multicultural paints during art. Other ideas included making the classroom more multicultural by asking parents and staff from different cultures to share information about themselves and their culture or country. Teachers can reinforce what they've taught by placing various pictures of homes and buildings from around the globe on wooden blocks with contact paper and by placing pictures of people of various ages, abilities, or races onto empty toilet paper rolls with contact paper to make 3D paper dolls. Both the wooden blocks and 3D paper dolls can be added to the Block Center or a doll house. We even asked the attendees to participate in learning the movements to an African dance.

It is our diversity that creates the beauty of our world, and if we start to teach that different is beautiful when our children are very young, then maybe racism will disappear all together!

In addition, during the conference we had the opportunity to share information with attendees about the Terri Lynne Lokoff/Children's TYLENOL® National Child Care Awards™. The teachers in attendance were very excited to hear about an organization that recognized excellence in early childhood education. We passed out applications along with pens and TLLCCF embossed bracelets, which were graciously provided by the TLLCCF.

Written and submitted by Adria Bader, 2008 National Child Care Teacher Awards™ recipient and Curriculum Specialist/Infant Room Master Teacher and Katherine Maddox, 2009 National Child Care Teacher Awards™ recipient and Early Care and Education Teacher of Rainbow Station Child Development Center in Richmond, Virginia.

The editorial staff of the TLLCCF newsletter encourage all National Child Care Teacher Awards™ recipients to send us information on your activities that you'd like to share with other child care teachers and providers.

TLLCCF

We Can't Live On Love Alone at TLLCCF

Dear Friends of the TLLCCF,

We can't live on love alone at the Terri Lynne Lokoff Child Care Foundation!



We can't honor our Terri Lynne Lokoff/Children's TYLENOL® National Child Care Teacher Awards™ recipients on love alone!

We can't provide Child Care Center Enhancement Grants to child care centers to improve health, safety and programs on love alone!

We can't introduce inner city children to the wonders of cultural, educational and art programs on love alone!

We can't keep going on love alone!

We know you all love what we do here at the Terri Lynne Lokoff Child Care Foundation, but it's your donations that help us accomplish our mission every day!

Please help us to continue to make a difference!

Visit www.tllccf.org, call 610-992-1140 to make a donation or mail your support to Terri Lynne Lokoff Child Care Foundation, 100 Ross Road, Suite 160, King of Prussia, PA 19406.

Sincerely,
Terri Lynne Lokoff Child Care Foundation

Shelley Greenbaum
Vice President and Campaign Chair

TLLCCF



April 11 Marks Beginning of Week of the Young Child

April is an especially exciting month for young children and for those who care for and educate them. It is the month designated by the National Association for the Education of Young Child to contain the Week of the Young Child - celebrated this year from April 11-17. The theme is *Early Years Are Learning Years*. This theme is fitting as it dovetails with the work accomplished by the Terri Lynne Lokoff Child Care Foundation, which advocates for and celebrates the field of early childhood education.

An outstanding statistic you may have seen in editorials and even in columns posted in this newsletter is that 85-90% of a human's brain development happens between birth and five years of age. When you hear someone say children are sponges, well, figuratively, that's how their brains act. Children are soaking up and learning so much that will help them to develop and succeed as productive citizens, which leads us to advocacy with legislators about funding for early learning and child care programs.

TLLCCF not only gives grants to centers and celebrates child care teachers, we advocate for fair and proper funding to support high quality early learning and child care centers. As a supporter of the foundation you can also advocate for this necessary field of child care through letters, calls and even visits with your legislators. Tell them about your experiences and stories of caring and educating young children while their parents are at work. I know these experiences and stories exist throughout the nation, thanks to the TLLCCF National Child Care Teacher Award winners.

The winners of these awards share their experiences with each other at the open house the night before the ceremony. At the award winners' luncheon the day of the ceremony they share their projects with each other. This April is really special because with the support of Children's TYLENOL® the TLLCCF will host the 17th Annual Child Care Teacher Awards™. This year it will take place at Please Touch Museum, Memorial Hall in Philadelphia, PA. For me, this will be the fourth year I attend the awards and the luncheon. And every year I walk away more excited and enlightened that there are such phenomenal people caring for and educating our youngest children. This makes me feel better about the future of America, one where children have access to a high-quality early learning program and have the opportunity to start out life with the best possible advantages despite other challenges they face in their families, homes or other environments.

Please join us on Thursday, April 15, 2010 at Please Touch Museum , Memorial Hall to celebrate child care teachers who are awarded for their hard work. Oh, and when I celebrate, I mean celebrate. This event is an all-out blast. Our keynote speaker is Risa Vetri Ferman, Montgomery County District Attorney. District Attorney Ferman is a firm supporter of high quality early education and its ability to increase crime prevention and decrease the number of future criminals. District Attorney Ferman most recently received the 2010 National Children's Alliance Outstanding Service Award for Prosecution.

Erin Connolly Shaffer is a TLLCCF Vice-President and Director of the Montgomery County Child Care Consortium

TLLCCF

Take Me Out to the Ball Game!

Pennsylvania's Promise for Children Awareness Night is being recognized by the Philadelphia Phillies on Monday, May 17, 2010. Come out to Citizen's Bank Park to show your support and to watch the Phillies v. Pittsburgh Pirates. TLLCCF Vice President Erin Connolly Shaffer will throw out the first pitch with Daniel Schnieder and Catie and Taylor Connolly. The game starts at 7:00pm. To order tickets go to www.facebook.com and search for PA Promise or go to www.tinyurl.com/papromise. A limited number of tickets are available for \$18 and are on a first come first serve basis. There are still a few tickets available in the TLLCCF section. If you would like to sit with us at the game contact Allan Miller at the TLLCCF office - 610-992-1140.



Pennsylvania's Promise for Children is a campaign to raise awareness about the importance of providing Pennsylvania's young children with access to quality early learning opportunities. Quality early learning is crucial to young children's intellectual, social and emotional development. The benefits that children and families experience from quality early learning opportunities extend to all communities by making it possible for parents to work and build a stable family structure for their children; by increasing children's success in school and in life; and in turn by creating a stronger workforce and tax base today and in the future. Programs that increase access to quality early learning, such as those administered by the Office of Child Development and Early Learning (OCDEL) and its partners, are a vital part of Pennsylvania's overall goal to make the Commonwealth an attractive place to live and work.

See you at the game!

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TLLCCF Board Member Erin Connolly Shaffer

It's really a natural fit for me to be a part of the TLLCCF. I'm passionate about child care, aka early childhood education and early care and education. No matter what you call it, it's the same. What's not the same is the level of quality child care provides. The Terri Lynne Lokoff Child Care Foundation is all about high-quality child care for all children. There are many child care organizations that support programs, but the TLLCCF takes it one step further. It supports and recognizes both the children and the child care teachers. Its National Child Care Teacher Awards™ program salutes child care teachers for the work they accomplish everyday and the strides they make in educating and caring for our youngest citizens.

I'm celebrating my third year as a board member of the TLLCCF and am beginning my second year as vice president, head of the development committee. I am very proud to be affiliated with the TLLCCF, the work it accomplishes and the goals it achieves in the name of high-quality child care. TLLCCF is a national leader in advocating for what is best for young children and for celebrating, recognizing and supporting the very hard work that early childhood educators put forth every day.

Erin Connolly Shaffer, MSW
Director of Montgomery County Child Care Consortium

TLLCCF

Tomatoes, Strawberries and Cucumbers, Oh My!

Wendy Arnborg, owner of and child care teacher at Momma Bear Daycare and Preschool in Des Moines, IA and a 2009 Terri Lynne Lokoff/Children's TYLENOL® National Child Care Teacher Awards™ recipient, built raised garden beds to create areas in the yard to begin teaching the children about gardening, composting, environmental science and more. What's more, Arnborg and the children had a lot of fun. The raised beds were necessary due to high concentrations of lead levels in the soil around Wendy's home-based child care. The Teacher Award money got the project, literally, "off the ground."



Arnborg's award-winning project was to span several years. Last year she and the children in her care prepared the garden beds, planted a limited variety of plants and made plans for a larger garden in the future. In spring of 2009 they planted tomatoes, cucumbers and strawberries. Together they cared for the plants, tended to them, pulled weeds and watered them every day. Taking the suggestion of one of the parents of a child in her care, Arnborg used trellises for the tomatoes instead of wire tomato cages. This made it easier for the children to reach the tomatoes.

The project enabled Arnborg to incorporate gardening into her classroom lessons. Arnborg and the children explored the properties of soil, conducted experiments to demonstrate the effects of water runoff, where it goes and how to change the slope of the yard to route the water where it will be most beneficial. The children helped to put leaves, grass clippings and household materials in the beds for composting. They examined the role worms play in the garden. They also practiced rain recovery to provide water for the plants.

Arnborg wrote, "Next year, we plan to plant a more extensive garden and do more comparisons of different types of plants and how they grow. This garden has greatly enhanced our understanding of how plants grow and where our food comes from. It has also helped to create a sense of community among the families in my care."

Editor's note: Child care teachers, if you'd like to share your gardening knowledge, triumphs, and challenges with other child care teachers, please meet up on our facebook page - type Terri Lynne Lokoff Child Care Foundation in the search box. Several teachers have made requests to connect.

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About the Helene Marks Award and the Helene Marks Early Start Foundation

The Helene Marks Award honors Helene Marks, a very special person who was instrumental in growing the Terri Lynne Lokoff Child Care Foundation into a national organization. As the TLLCCF's first executive director, Helene helped to establish the Child Care Teacher Awards as a local awards program in 1994, and then into a regional program in 2001. In 2003, Helene, with the financial support of the makers of Children's TYLENOL®, McNeil

Consumer Healthcare, launched the National Child Care Teacher Awards™. It was her vision and fortitude that demonstrated the importance of recognizing outstanding child care teachers. Helene's energy, devotion and determination guided the direction of the Foundation and forged lasting relationships in the business and child care communities.

The Helene Marks Early Start Foundation (HMESF) is generously providing a combination of bilingual books, Spanish and English, to child care teachers and/or home providers who received a score that placed them in the top ten of the TLLCCF National Child Care Teacher Awards™ and made them a finalist for the Helene Marks Award. Each finalist will receive for their classroom a collection of books for children ages birth to age three.

The HMESF is guided by the belief that every child deserves the opportunity to succeed. The foundation finds, funds, and fosters exemplary programs that offer children a healthy environment to achieve social and emotional

well-being and academic success. For additional information, visit www.HMESF.org.

Helene's daughter Jaime and husband Richard established The Helene Marks Early Start Foundation in 2007, as a monument of their love, respect and admiration for Helene and to continue her life's work. It is their intention to honor Helene by improving the lives of children - a dream they will fulfill by doing what she would be doing if she were alive. Helene's family has brought her commitment to improving the quality of childcare education to New York City so that her vision may live on through the foundation's initiatives and programs.

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Teacher Awards Sponsors

A special thank you to this year's National Child Care Teacher Awards™ sponsors.

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Bernie Robbins Fine Jewelers, Clinique, ETA Travel, Janis Productions, Lafayette Hill Studios, Michael Duretz Photography - In-Kind Products and Services

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Board of Directors



Special Note to Board Members: Teacher Awards Hotel Changed

The Teacher Awards open-house will be at the Clarion Park Ridge in King of Prussia.

Anyone planning to attend the open house on April 14 from 6 to 8 pm should make special note of this change.

The hotel's address and phone number are below. If

you need additional information about the Teacher Awards or the open house, please call the Foundation - 610-992-1140. We look forward to seeing everyone.

Clarion Park Ridge
 480 North Gulph Road
 King of Prussia, PA, 19406
 (610) 337-1800

TLLCCF Staff

Name	Title	Office Phone	Cell Phone
Allan Miller	Executive Director	610-992-1140	

Lisa Kemmerer	Office Manager	610-992-1140
Sharon Bell	Events Manager	610-992-1140
Lisa Tordo	Communications Manager	610-992-1140

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TLLCCF
100 Ross Rd., Suite 160
King of Prussia, PA 19406
610-992-1140

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